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20Twenty Leadership Programme

Case Study - Sarah Day



Communications Manager - Practice Solutions Ltd, offering flexible training and consultancy services to businesses across the UK www.practicesolutions-ltd.co.uk

As a business leader, Sarah's key aim is to achieve successes and future growth for the company and she believes the 20Twenty Programme has given her the necessary insight into the key issues in order to accomplish this.

She says: "The workshops have been interactive, enjoyable and above all informative. For business owners, such as myself, success and profitability is always at the front of your mind and it has never been as important as in the present economic climate.

The 20Twenty programme has shown me how important it is for companies to diversify to ensure continued success and provided some really useful tips and tools about how to implement this.

Some of the decisions I've had to make with my father, who founded our business in 1999, haven't been easy, but I'm confident that as we apply the necessary changes, we're increasing the likelihood of still being a successful a growing Welsh company in 2020."

Sarah also puts a boost in confidence down to what she learnt on the programme. She says: "Attending coaching sessions has given me the confidence to run with my ideas for our business. I've still got a lot to learn but am definitely taking the right steps to achieve success.

Juggling being a wife and mother of two young children with working full time and writing essays has been a challenge but really enjoyable. Knowing that I can still write an essay that's worthy of a good mark also does wonders for your confidence.

Sarah goes on to talk about the strong relationships made while on the course saying: "the professional connections I've made with my fellow peers on the 20Twenty course will remain with me for a long time."