

JOBS GROWTH WALES



Case study 1: Cardiff firm sees 30% increase in profit after taking on school-leavers

A Cardiff business, specialising in training and security services, says profits have gone up by 30% since taking on five recruits through a Welsh Government employment programme.



Dave Corbett, CEO of [Rubicon Wales](#), recruited five of his workforce through the Jobs Growth Wales programme to fill skill gaps in marketing and admin.

Jobs Growth Wales allows employers to offer a part-funded six-month job opportunity to young people and create new roles within their organisation. The programme is part-funded by the European Social Fund. Recruits are paid a wage and benefit from gaining vital work experience and furthering their on-the-job skills, while also supporting Welsh businesses to grow.

Mr Corbett has successfully used the programme to take on staff to manage marketing, social media and events, and says he is now reaping the rewards. In May, the company was named “Employer of Choice” by training provider Educ8.

The entrepreneur said: “Jobs Growth Wales has really helped me boost my business and the staff we’ve employed through it have transformed the company. For example James Cavanagh, our marketing manager, has developed our strategy and online presence so we’re now in a position to operate in Kuwait and Libya.

“Not only that, our office manager Brooke Langton-Cryer is responsible for ensuring we’re always operating at the highest standards, and as a result, we now have the prestigious ISO 9001 quality management certificate in place.

“Our team is really highly skilled and I’m so glad we’ve been able to use their talents to boost our business and, literally, take it places we never imagined at this stage.”

Brooke, from Llantrisant, said Jobs Growth Wales has kick-started her career and given her opportunities that are rare at her age.

The 18-year-old said: “Since I started the Jobs Growth Wales programme here at Rubicon Wales I’ve had the opportunity to learn so many new skills. My day-to-day tasks range from running the office, arranging who’s going on courses, to liaising with communities and networking at careers and community fayres.

“My confidence has improved massively; I’m a lot more comfortable speaking to people on the phone and completing general tasks in a business environment, which I’d never done before. I’m hoping to stay at Rubicon once my Jobs Growth Wales opportunity is up and I look forward to developing my career here.”

Minister for Skills and Science, Julie James, said: “Jobs Growth Wales is the perfect opportunity for keen, able and work-ready 16-24-year-olds to kick-start their career and gain valuable skills and experience of the workplace. Our aim is to make sure everyone eligible for the programme is aware of the opportunities available.

“The Welsh Government is committed to delivering more and better jobs for Wales, through a stronger and fairer economy and Jobs Growth Wales enables businesses like Rubicon Wales to grow, which is good news for the wider Welsh economy. At the same time it gives young people like Brooke the chance they need to get a foothold in employment and demonstrate their enormous potential.”

To access Jobs Growth Wales, 16 and 17-year-olds need to go to Careers Wales while those aged 18-24 should contact Jobcentre Plus.

For more information on Jobs Growth Wales and the latest vacancies, visit www.careerswales.com, follow [@jobsgrowthwales](https://twitter.com/jobsgrowthwales) on Twitter or find [JobsGrowthWales](https://www.facebook.com/jobsgrowthwales) on Facebook. Employers can find out more and express their interest by visiting www.businesswales.gov.wales/skillsgateway.