

## ION Leadership (Leading Business Growth WWV)

### Project Description

The ION leadership programme is designed to develop and enhance the leadership skills of owners, managers and key decision-makers of any sized businesses. Delivered by business experts, the courses are based on practical, experiential learning within a trusted group of peers and they focus on finding real solutions for the real issues that leaders at all levels, face every day.

Creating better leaders allows for more engaged workforces, increased productivity, better bottom line and ultimately has a positive impact on the Welsh Economy as a whole.

The operation will be offering:

- Leading Growth – ILM level 5 Award + Swansea University Module Level 7 (15 credits) + CPD certified for up to 70 hours
- New Leaders Programme – ILM Level 3 Award + CPD certified for up to 40 hours

### Geographical Coverage

The project operates across the West Wales and the Valleys programme area.

### Essential Eligibility Criteria

Owners, managers, leaders and key decision-makers of small, medium and large companies

or social enterprises living or working in West Wales and the Valleys, excluding those from the public sector.

### Specific Targets

594 delegates leaving the programme with a qualification between Level 3 and 7.

### Contact Details

Ed Bates  
Room 260 Talbot Building  
Swansea University  
SA2 8PP

✉ [info@ionleadership.co.uk](mailto:info@ionleadership.co.uk)

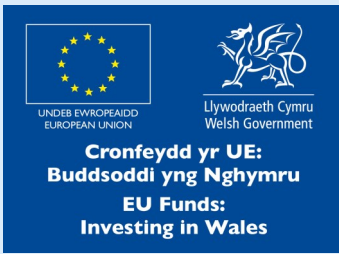
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## ION Leadership (Arwain Twf Busnesau GCC)

### Disgrifiad o'r Prosiect

Cynlluniwyd Rhaglen Arweinyddiaeth ION i ddatblygu ac ymestyn sgiliau arwain perchnogion, rheolwyr a phobl sy'n gwneud penderfyniadau allweddol mewn busnesau o unrhyw faint.

Mae'r cwrs a ddarperir gan arbenigwyr busnes, yn seiliedig ar ddysgu ymarferol a dysgu trwy brofiad, yn rhan o grŵp o gyfoedion dibynadwy ac maent yn canolbwyntio ar ddod o hyd i ddatrysiadau go iawn i'r gwir broblemau y mae arweinwyr yn eu hwynebu ar bob lefel, bob dydd.

Mae creu gwell arweinwyr yn sicrhau gweithlu mwy ymrwymedig, yn cynyddu cynhyrchiant, gwell elw net ac yn y pen draw yn cael effaith gadarnhaol ar Economi Cymru yn gyffredinol.

Bydd y gweithrediad yn cynnig:

- Arwain Twf – ILM Dyfarniad lefel 5 a Modiwl Lefel 7 Prifysgol Abertawe (15 credyd) + Datblygiad Proffesiynol Parhaus wedi'i ardystio am hyd at 70 awr
- Rhaglen Arweinwyr Newydd – ILM Dyfarniad Lefel 3 a Datblygiad Proffesiynol Parhaus wedi'i ardystio am hyd at 40 awr

### Cwmpas Daeryddol

Gweithredir y prosiect ledled ardal rhaglen Gorllewin Cymru a'r Cymoedd.

### Meini Prawf Cymhwyster Hanfodol

Perchnogion, rheolwyr, arweinwyr a phobl sy'n gwneud penderfyniadau allweddol mewn cwmnïau bach, canolig a mawr neu fentrau cymdeithasol neu'n gweithio yng Ngorllewin Cymru a'r Cymoedd, ac eithrio'r rhai hynny o'r sector gyhoeddus.

### Targedau Penodol

Bydd M2A yn hyfforddi o leiaf 165 o unigolion i le594 o gynrychiolwyr sy'n gadael y rhaglen â chymhwyster rhwng Lefel 3 a 7.

### Manylion Cyswllt

Ed Bates  
Ystafell 260 Adeilad Talbot  
Prifysgol Abertawe  
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