

SMARTCymru

Project Description

SMARTCymru forms part of an integrated ERDF funded suite of programmes to provide support to Welsh businesses and research organisations to commercialise new products, processes and services developed through research, development and innovation processes.

The main aim of SMARTCymru is to co-invest in business Research, Development and Innovation (RD&I) for sustainable growth.

SMARTCymru offers financial support to Welsh businesses to help them develop, implement and commercialise new products, processes and services.

The programme will co-invest in projects to help create, and build on, the capacity and capability of Welsh businesses to innovate.

Delivery Model

SMARTCymru is delivered by a team with experience of RD&I gained in industry.

Innovation specialists from SMART Innovation are key to the delivery of the operation, as they work closely with businesses during the scoping phase, through to making an application.

Our appraisal team have a wide range of experience and expertise that allows them to determine the support that can be made available.

Monitoring and post-completion teams ensure progress, and impacts of projects are captured.

Geographical Coverage

The project will benefit local authorities across the whole of Wales.

Specific Targets

- Enterprises receiving grants - 630
- Enterprises supported to introduce new to the market products - 74
- Enterprises supported to introduce new to the firm products - 139
- Employment increase in supported enterprises - 155
- Patents registered for products - 45
- Private investment matching public support in innovation of R&D projects - £36,078,200

Essential eligibility criteria

Companies must be based in Wales.

Projects will be assessed against selection criteria to measure the suitability of the project in terms of technological innovation and value for money for the taxpayer.

The support is primarily aimed at small and medium-sized enterprises (SMEs).

Contact Details

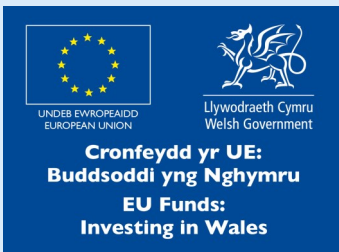
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🔗 <https://businesswales.gov.wales/expertisewales/smartcymru>

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SMARTCymru

Disgrifiad o'r Prosiect

Mae SMARTCymru yn rhan o gyfres o raglenni integredig a ariennir gan Gronfa Datblygu Rhanbarthol Ewrop (ERDF) sy'n darparu cymorth i fusnesau a sefydliadau ymchwil yng Nghymru er mwyn masnacheiddio cynnyrch, prosesau a gwasanaethau newydd a ddatblygwyd drwy brosesau ymchwil, datblygu ac arloesi.

Prif nod SMARTCymru yw buddsoddi ar y cyd mewn Ymchwil, Datblygu ac Arloesi (YD&A) er mwyn cael twf cynaliadwy.

Mae SMARTCymru yn cynnig cymorth ariannol i fusnesau Cymru er mwyn bod o gymorth iddynt ddatblygu, gweithredu a masnacheiddio cynhyrchion, prosesau a gwasanaethau newydd.

Bydd y rhaglen yn cyfrannu at fuddsoddiadau mewn prosiectau i helpu i greu a datblygu capasiti a galluedd busnesau Cymru i arloesi ymhellach.

Model Cyflawni

Cyflawnir SMARTCymru gan dîm â llawer o brofiad diwydiannol ym maes YD&A.

Mae arbenigwyr arloesi SMARTInnovation yn allweddol ar gyfer cyflawni'r gweithrediad, gan eu bod yn gweithio'n agos gyda busnesau yn ystod y cam cwmpasu a hyd at gyflwyniad y cais.

Mae gan ein tîm Arfarnu amrywiaeth o brofiad ac arbenigedd sy'n caniatáu iddynt benderfynu ar y cymorth all fod ar gael.

Mae timau Monitro ac Ôl-gwblhau yn sicrhau bod y cynnydd a'r effaith o'r prosiectau yn cael eu cofnodi.

Cwmpas Daeryddol

Bydd y prosiect o fudd i bob ardal awdurdod lleol yng Nghymru.

Targedau Penodol

- Mentrau sy'n cael grantiau - 630
- Mentrau a gefnogir i gyflwyno cynhyrchion newydd i'r farchnad - 74
- Mentrau a gefnogir i gyflwyno cynhyrchion newydd i'r cwmni - 139
- Cynnydd mewn cyflogaeth yn y cwmnïau a gefnogir - 155
- Patentau cofrestredig ar gyfer cynhyrchion - 45
- Buddsoddi preifat sy'n cyfateb i gymorth cyhoeddus mewn prosiectau Arloesi, Ymchwil a Datblygu - £36,078,200

Meini Prawf Cymhwyster Hanfodol

Mae'n rhaid i gwmnïau fod wedi eu lleoli yng Nghymru.

Asesir prosiectau yn erbyn meini prawf dethol i fesur cynaliadwyedd y prosiect o ran arloesi technolegol a gwerth am arian i'r trethdalwyr. Cynigir cyllid ar ddisgresiwn Llywodraeth Cymru.

Mae'r cymorth wedi'i anelu'n bennaf at fusnesau bach a chanolig (BBaChau).

Manylion Cyswllt

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