

Superfast Business Wales (Superfast Broadband Business Exploitation)

Project Description

Building on the Welsh Government's sizable investment in the roll-out and provision of Superfast Broadband in Wales, the Superfast Business Wales programme directly helps businesses to understand, adopt and exploit digital technologies that superfast broadband makes available to them.

Supported by a wealth of online material, the programme provides master-classes & workshops on a broad range of business focussed digital topics all aimed at helping businesses to realise the benefits of digital technologies in their everyday operations. Workshops are then further reinforced with the provision of 1:1 advice from a national team of Digital Advisors.

Delivery Model

Businesses can access the support via: <https://businesswales.gov.wales/superfastbusinesswales/> or contact the Superfast Business Wales team through the Business Wales enquiry line: 03000 6 03000

Delivered as part of the broader Business Wales offering, the customer journey starts with engagement with an Online Digital Advisor to discuss key areas of interest and register them for the service and most appropriate workshop

or master-class. Following from this, businesses will be scheduled for a 1:1 session with a Digital Advisor who will provide an action plan based on their needs.

Additional online support and e-learning supports the ongoing learning for businesses.

Geographical Coverage

The project will benefit all local authority areas of Wales.

Essential Eligibility Criteria

Established Small and Medium size businesses (SME's) of all sectors across the whole of Wales qualify for the support.

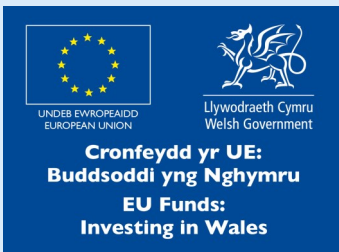
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🔗 <https://businesswales.gov.wales/superfastbusinesswales/>

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Cyflymu Cymru i Fusnesau (Band Eang Cyflym iawn ar Gyfer Busnes)

Disgrifiad

Mae Cyflymu Cymru Busnes yn rhaglen sy'n adeiladu ar y buddsoddiad sylweddol a wnaed gan Lywodraeth Cymru mewn Band Eang Cyflym iawn yng Nghymru. Mae'n cynnig cymorth uniongyrchol i fusnesau ddeall, mabwysiadu a defnyddio technolegau digidol y mae band eang cyflym iawn yn ei wneud yn bosibl iddynt eu defnyddio.

Ynghyd â dewis eang o adnoddau ar-lein, mae'r rhaglen yn darparu dosbarthiadau meistr a gweithdai ar ystod eang o bynciau digidol â phwyslais ar fusnes. Eu nod yw helpu busnesau i ddeall y buddion y mae technolegau digidol yn eu cynnig i'w gweithredoedd bob dydd. Ategir y gweithdai ymhellach gan gyngor un i un a roddir gan dîm cenedlaethol o Gyngorwyr Digidol.

Model Cyflawni

Mae'r cymorth ar gael i fusnesau drwy: <https://businesswales.gov.wales/superfastbusinesswales/cy> neu drwy gysylltu â thîm Cyflymu Cymru i Fusnesau drwy linell ymholiadau Busnes Cymru: 03000 6 03000

Yn rhan o gynnis ehangach Busnes Cymru, mae taith y cwsmer yn dechrau drwy gysylltu â Chynghorwr Busnes Digidol i drafod meysydd allweddol o ddiddordeb a'u cofrestru ar gyfer y gwasanaeth ac ar gyfer y gweithdy neu

ddosbarth meistr mwyaf priodol. Caiff busnesau wedyn eu cyfeirio at sesiwn un i un gyda Chynghorwr Digidol a fydd yn cynnig cynllun gweithredu sy'n seiliedig ar eu hanghenion.

Cefnogir y dysgu parhaus ar gyfer busnesau drwy gymorth ar-lein ychwanegol ac e-ddysgu.

Cwmpas Daeryddol

Bydd y prosiect o fudd i bob ardal awdurdod lleol yng Nghymru.

Meini Prawf Cymhwysedd Hanfodol

Busnesau bach a chanolig (BBaChau) wedi eu sefydlu o bob sector ledled Cymru sy'n gymwys i gael cymorth.

Manylion Cyswllt

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