

Cynhyrchu
Cyfryngau Uwch
Advanced Media
Production

Advanced Media Production

Project Description

Advanced Media Production aims to provide accredited training to enhance innovation and productivity within Welsh public and private sector industries.

Working with Aberystwyth University, we offer businesses and their employees access to high level training to enable them to become more sustainable and efficient and with a specific focus on new technologies and their potential for increasing growth and jobs.

Training is delivered in an industry-responsive and flexible format enabling students to work via supported distance learning to update their technical knowledge and improve their digital and media skills.

Advanced Media Production supports Welsh businesses and organisations to stay at the forefront of developments within the digital and media industry. Its main objective is to support Welsh companies and organisations by providing heavily-subsidised training for their workforce on new technology and developments within the digital and media production areas.

- Choice of 11 modules delivered through the medium of Welsh, English or bilingually.
- Distance and online learning
- Each online module runs for 14 weeks and are designed to allow students to study without the need to take time out of work.
- No exams – assessment by coursework
- Three annual intakes – February, June and October
- Modules include: Introduction to Media Production; Programming for Digital Media; Applied Graphics; Web Development; Big

Data; Digital Culture; Gender and Media Production

- Study individual modules or work towards a postgraduate qualification (up to Masters level).

Geographical Coverage

West Wales and the Valleys area

Essential Eligibility Criteria

Applicants must meet the following requirements:

- Be involved in the Creative Industries sector **or** would like to be
- Want to update their skills and knowledge to be more innovative in their role and/or gain a postgraduate qualification
- Have a degree (any subject) **or** at least 2 years relevant work experience
- Live **or** work in West Wales and the Valleys

Contact Details

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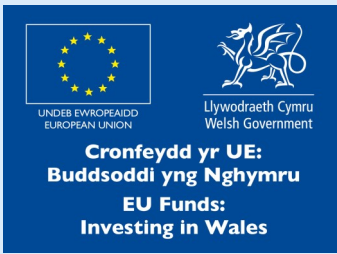
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Disgrifiad o'r Prosiect

Nod Cynhyrchu Cyfryngau Uwch yw darparu hyfforddiant achrededig i wella arloesedd a chynhyrchiant o fewn diwydiannau sector cyhoeddus a phreifat Cymru.

Gan weithio gyda Phrifysgol Aberystwyth, rydym yn cynnig mynediad at hyfforddiant lefel uchel i fusnesau a'u gweithwyr i'w galluogi i ddod yn fwy cynaliadwy ac effeithlon gyda ffocws penodol ar dechnolegau newydd a'u potensial ar gyfer twf cynyddol a swyddi.

Darperir hyfforddiant mewn fformat hyblyg sy'n ymateb i'r diwydiant gan alluogi myfyrwyr i weithio trwy ddysgu o bell â chymorth i ddiweddarau eu gwybodaeth dechnegol a gwella eu sgiliau digidol a chyfryngol.

Mae Cynhyrchu Cyfryngau Uwch yn cefnogi busnesau a sefydliadau Cymreig i aros ar flaen y gad o ran datblygiadau o fewn y diwydiant digidol a chyfryngau. Ei phrif amcan yw cefnogi cwmnïau a sefydliadau Cymreig drwy ddarparu hyfforddiant â chymhorthdal sylweddol i'w gweithlu ar dechnoleg newydd a datblygiadau o fewn y meysydd cynhyrchu digidol a chyfryngol.

- Dewis o 11 modiwl a gyflwynir drwy gyfrwng y Gymraeg, y Saesneg neu'n ddwyieithog.
- Dysgu o bell a dysgu ar-lein
- Mae pob modiwl ar-lein yn rhedeg am 14 wythnos ac wedi'u cynllunio i ganiatáu i fyfyrwyr astudio heb fod angen cymryd amser i ffwrdd o'r gwaith.
- Dim arholiadau – asesiad trwy waith cwrs
- Tri chymeriant blynyddol – Chwefror, Mehefin a Hydref
- Mae'r modiwlau'n cynnwys: Cyflwyniad i Gynhyrchu Cyfryngau; Rhaglennu ar gyfer

Cyfryngau Digidol; Graffeg Gymhwysol; Datblygu'r We; Data Mawr; Diwylliant Digidol; Rhyw a Chynhyrchu Cyfryngau

- Astudio modiwlau unigol neu weithio tuag at gymhwyster ôl-raddedig (hyd at lefel Meistr).

Cwmpas Daaryddol

Gorllewin Cymru a'r Cymoedd

Meini Prawf Cymhwyster Hanfodol

Rhaid i ymgeiswyr fodloni'r gofynion canlynol:

- Bod yn rhan o'r sector Diwydiannau Creadigol neu hoffech chi fod
- Eisiau diweddarau eu sgiliau a'u gwybodaeth i fod yn fwy arloesol yn eu rôl a/neu ennill cymhwyster ôl-raddedig
- Bod â gradd (unrhyw bwnc) neu o leiaf 2 flynedd o brofiad gwaith perthnasol
- Byw neu weithio yng Ngorllewin Cymru a'r Cymoedd

Manylion Cyswllt

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